

## Blueprint Name

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### Tips

Throughout this process you will be using these worksheets to help organize the different parts of project development. Start with naming your project under Blue Print Name.

As you go through Step 1, list all Materials you may need for your project. If the materials are available in our Innovation Space or Lab talk to a lab specialist to reserve them. Under the Construction section put all the notes related to the different steps of the Define phase.

### Step 1

No matter what project you have you need to begin by defining the objectives.

This includes:

1. Gathering Information
2. Create measurable Goals
3. Describe the Challenges (SWOT Analysis, if applicable)
4. Ask all Stakeholders

# Define

**Welcome** to the OPIM Innovate Initiative! In our Innovation Space we have designed a series of stations dedicated to design thinking. Design

Thinking is an alternate way of approaching project management. Instead of the traditional means of looking at a project through the lens of objectives and resources, we take the approach of understanding the problem and the audience to try to create the best user experience possible.

One of the most common approaches to Design Thinking is a 5 phase approach. Define. Empathize. Ideate. Prototype. Test. In our Define space we have set up high top tables to create a space where you can meet with stakeholders of project or use our games and activities to get the creativity flowing.

## Materials

## Construction

OPIM - Innovation Space

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